

# ARTS ADVISORY COMMISSION MINUTES SEQUIM CIVIC CENTER Burkett Community Room 152 West Cedar Street Sequim WA 98382 November 18, 2019, 3:00 p.m.

Present:

Members: Susan Boudreau, Ross Brown, Sharon DelaBarre, Suzanne Horne, Carole

Neidhardt, Craig Robinson

Staff Liaisons: Charisse Deschenes, Barb Hanna, & Cyndi Hueth

Associate Members: Susan Molin

Excused:

Maggie Hall, Member; Susan Shaw, Associate Member; William Armacost, Council Liaison

## Agenda Item

1. Introductions – Charisse Deschenes, Acting City Manager, and Barb Hanna, Communications & Marketing Director, were introduced.

Karen Kuznek-Reese Gallery – Discussion with Deschenes and Hanna re: the plan for the December 6<sup>th</sup> dedication of the KKR Gallery. Hanna has an 8x10 photo of KKR that will be used at the Volunteer Dinner on Wednesday, and we can display that photo on December 6<sup>th</sup> as well. DelaBarre recommended creating a flyer to promote the event to the many businesses in Sequim who worked with KKR over the years. All agreed to move the holiday tree lighting to 6pm to allow more time for the KKR Gallery dedication. Hanna will issue an updated PR with the time change. Idea to create a PowerPoint loop of KKR photos during the past years at City events which could run in the lobby too. Mayor Smith will give the introduction announcing the gallery dedication in KKR's name welcoming everyone, and DelaBarre could speak to KKR's involvement with the CAAC, then we could unveil the plaque. Hanna will contact Matt at the Gazette re: the dedication details as he is writing an article for this week's Gazette.

- 2. Minutes:
  - a. **Motion** to approve minutes of October 21, 2019 made by Neidhardt; seconded by Horne. Carried unanimously.
- 3. Comments: None.
- 4. Reports:
  - a. **Chair** Brown reported on the November 13<sup>th</sup> "Sequim P*ART* nerships" meeting he and Cyndi attended, which is the monthly meeting of leadership from OTA, OPAA, Blue Whole Gallery, Sequim Museum & Arts Center, etc. It's proving to be a really good collaborative meeting sharing resources, lessons learned and ideas for future work together such as workshops and exhibits. Cherry Bibler joined the group for ideas on the August 2020 Wearable Arts Fashion Show at the Boys & Girls Club. **ACTION:** Brown asked all CAAC members and associate members to bring their top 5 priorities for the CAAC to focus on in 2020 to our December 6<sup>th</sup> meeting. We will discuss priorities and strategy before our February 20<sup>th</sup> annual retreat. Brown continues to plan a light experiential at Pioneer Park during the March 6/7

Sunshine Festival, and is looking for volunteers to help with installation and tear-down at the event. He'll be presenting the light installation ideas to members of OPAA and possibly the Port Angeles Fine Arts Center who is having a lighting event December 5<sup>th</sup> through January 4<sup>th</sup>.

- b. Vice Chair No report.
- c. **Arts Coordinator** See attached report. Hueth updated the *Illuminations* entries to 13 artists with 26 entries, and two artists coming in on November 19<sup>th</sup> for assistance with the online application. She also distributed a sign-up sheet for volunteers to assist with artwork being picked up from the *Tie One On* exhibit on December 18<sup>th</sup>, and artwork being turned in for *Illuminations* on December 19<sup>th</sup> & 20<sup>th</sup>.
- d. **October Expenditures and Revenues** Only expense was \$157 for First Friday supplies. Molin asked if the Arts Coordinator position was approved for 2020.
- 5. Unfinished Business None.
- 6. New Business
  - **a.** November 14<sup>th</sup> Arts Conversation Horne reported on the event that brought in about a dozen members from the local music sector. Highlights were:
    - Many felt we should all be working together as the North Olympic Peninsula music sector vs. individual entities with various musical events in each city. Mike Klinger (Stardust Band) is on the board of a Jazz in the Olympics Festival next April.
    - We need a large venue in Sequim for performing arts (Sequim City Band now at over 70 members, as to play at P.A. High School if they want to include all members).
    - Anthony Martin, City of Sequim IT Director, suggested musicians tour the Guy Cole Center as a possible venue for performing arts; however, acoustics are a challenge. The City is planning some upgrades to the Center and will stop rentals during December to start work. Brown suggested a sound engineering look at acoustics at the Center. ACTIONS: Boudreau & Horne know a sound studio POC in Port Townsend who might consult, and they will reach out to him ASAP. Hueth will check with Anthony Martin re: timing to tour the Center. DelaBarre recommended we pass this idea through senior staff before we move forward to make sure we aren't wasting time on something that would be supported.
    - Whimsy Park (outdoor area next to Jose's Mexican Restaurant) was suggested as a venue for performing arts as there is a small stage.
    - The Council Chambers is an option if it's available, and free if the CAAC sponsors the event and is in attendance. Possibly the Transit Center too.
    - ASCAP/BMI licensing is a challenge for musicians and venues. Molin suggested researching the possibility of the City/CAAC extending our licenses to cover citywide venues.
  - **b.** Timing of CAAC meetings Our usual 3pm meeting time is challenging for people who work. Neidhardt would not be available for meetings that start any later than 3pm. We should survey CAAC prospective members on meeting times as well. Tabled for further discussion.
  - **c. Art Exhibits** Brown spoke to the recent exhibit challenge we received on the "In All His Finery" piece which was displayed in a different method. Much discussion about artwork, jurying criteria, and artistic freedoms. Noted to print artist's statement about their entry on the cards that are displayed next to each piece.

Hueth informed all that we received one *Illuminations* entry from a college student in Louisville, KY, who had a project to enter an exhibit out of the area. All agreed her entry is acceptable as long as she is willing to pay for shipping to and from of her artwork if it's selected for the exhibit. For future Calls for Artists, we should indicate local vs. statewide or nationwide, depending on the exhibit.

- 7. Public Comments: None.
- 8. Arts Conversation (open discussion time)
  - a. DelaBarre asked about timing for decorating the holiday tree on December 2<sup>nd</sup> so she can assist Hall. Hueth will confirm the timing.

Meeting adjourned at 4:45pm.

# Arts Coordinator's Monthly Report ~ 11/18/2019

### Call for Artists:

"Illuminations" – 13 artists w/26 entries received to-date; deadline for entries: 12/9/19; jury date: 12/10/19.

Preparing: PowerPoint of entries for jury process; draft artist agreements, draft of catalog/brochure, draft of 24x36 poster, and press release for Jan. 3<sup>rd</sup> exhibit opening.

"Tie One On" – reminded artists on 11/8 that their artwork must remain in the exhibit until 12/17; scheduling pick up of artwork on 12/18-19.

"Sunshine Festival" – no response to press release; pushed to OPAA and Ross working with OPAA for possible volunteers/resources.

"Holiday Ornaments" – finalized flyer and application forms; posted to website and issued press release; ornaments due 11/25/19; holiday tree will go up 12/2/19.

### First Friday Art Walk, 12/6/19

Preparations for this date include:

- Agenda prep for CAAC monthly meeting (3pm-5pm)
- "Tie One On" Exhibit (5pm-8pm) have emailed artists to invite them to the naming of the gallery ribbon cutting.
- "The Karen Kuznek-Reese Gallery" (5:15pm to 5:30pm) Coordinating a ribbon cutting at 5:15pm by the Sequim-Dungeness Chamber of Commerce; preparing content for posting on social media; ordered the wall plaque and lettering week of 11/4 and coordinating installation with Del S., facilities.
- Holiday Tree Lighting (5:30pm)
- Program & refreshments will prepare a printed program for the evening and order a festive sheet cake.

### Music in the Park Co-Sponsorship with KSQM:

Prepared draft contract with assistance from the City's legal assistant; met with Jeff Bankston @ KSQM to review the draft contract. KSQM's attorney has reviewed the draft contract and will write context for option to renew, then final review by the City's attorney. Preparing list of documents to share with KSQM (marketing, artist contracts, sponsorship forms, etc.). Preparing press release and social media posts to issue once a contract has been signed.

### **Student Intern for CAAC:**

No response from three student prospects.

### Pending/Researching:

- 1% for the Arts rcvd City of Lynnwood's ordinance (approx. \$2K/year and revising their ordinance).
- Grants via ArtsWA and Nat'l Endowment for the Arts.